

Quarterly Issues/Programs List for Station KFFV TV October 1, 2012 – December 31, 2012

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Significant Community Issues Identified

- A. Health, Healthcare and Wellness**
- B. Environment**
- C. Immigration & Multicultural Community**
- D. Technology**
- E. Law and Legal**
- F. Education**

Quarterly Programming Providing the Most Significant Treatment of Community Issues

“Actitud Latina” Wednesdays 5:30 pm, Wednesday at midnight (repeat), and Sundays at 10:30 am (repeat) weekly **KFFV 44.2**

Hosted by Karina Gasperin of Seattle, this Spanish (primarily)/English bilingual show focuses on the politics, culture, education, and special interests of the Hispanic and Latino community in Seattle; it features a female perspective and orientation.

“Tiempo Extra” **Fridays at 5:30 pm** **KFFV 44.2**

A weekly highlights show focusing on semi-professional and local soccer teams in the Seattle region. The show promotes active involvement in sports (specifically soccer) and the health and social benefits thereof. Spanish language.

“AAT Talk” **Sundays 9:30 - 10:00 pm / Mondays 2:30 - 3:00 pm** **KFFV 44.3**

A weekly talk show focusing on issues and stories targeting Seattle Chinese residents. Segments feature specialist in medical, law, local politics and local current events. Chinese (primarily) and English language

Quarterly Programming Providing the Most Significant Treatment of Community Issues, cont.

“Fishing With Ladin” 5x weekly, various time periods KFFV 44.4

Veteran Washington educator and coach Ladin Langeman fishes the Pacific Northwest and Alaska, offering an unparalleled look at natural habitats, wildlife restoration efforts, and just plain beautiful fishing holes. Each episode offers insight into a region of the Pacific Northwest, including lakes, rivers, and the Pacific Ocean. Episodes include vignettes on wildfire prevention, protecting the water supply from storm drainage, and restoration of riparian habitats, with a special focus on salmon habitat improvement.

“Sonlife “ Sundays 6a – 12 noon KFFV 44.4

This Sunday morning programming offers non-denominational, faith-based programming for adults and then a children’s program; utilizing a teaching model and with a heavy reliance on scripture, relating it to current events and challenges confronted by Christians everywhere. Hosts of the programs include Gabe Swaggart (children’s minister) and Jimmy, Donnie and Frances Swaggart.

“There in the Islands” Saturday 10:30 am/Sunday 2:00 pm (repeat) KFFV 44.4

This locally-produced program focuses on the Hawaiian culture, history, cooking, and community in Western Washington. Extensive interviews with Hawaiian cultural icons and topical information about events in Western Washington are rounded out with a cooking segment each week highlighting ethnic dishes from the Islands.

Responsive Programming

A. Health and Healthcare

AAT Talk: Changes in Medicare and Expectations 2013 **10/7/12** **KFFV 44.3**

Duration 26 minutes

Healthcare has been a hot topic and subject to constant rises in cost. One of the most important topics in healthcare is Medicare. Susan Yen, a specialist from the National Asian Pacific Center on Aging talks in detail about changes expected to happen in the coming years and how you should be prepared. She also discusses what to expect for people who are about to enter Medicare and future users.

Actitud Latina **Friday 10/19/12 5:30 pm, repeats midnight & following**
Sunday 10:30 am **KFFV 44.2**

Duration 27 minutes

Local Hazard Waste Management; Paulina Lopez

How to safely use chemicals in our homes; the importance of reading the labels when they say *Poison* and how to prevent our children from being poisoned with the products we have at home.

Interview with actor Erik Estrada talking to him about his career and how he is now promoting the safe use of the Internet for youth.

Interview with El Protector Project, Oscar Garcia

The importance of not driving drunk, of using a seat belt, and avoiding the use of text messaging when in your vehicle.

AAT Talk: Tai Chi and the benefits **10/21/12** **KFFV 44.3**

Duration 26 minutes

Tai Chi is a type of internal Chinese martial art practiced for both its defense training and its health benefits. Many have seen or heard about it, but what are the benefits of it? Tai Chi Master Hong explains the benefits/uses/health and instructs viewers in some basic moves. Master Hong mainly focuses on the health benefits of practicing Tai Chi and creating longevity for a person.

AAT Talk: Small items, important during winter season **11/4/12** **KFFV 44.3**

Duration 26 minutes

As the holiday season is approaching in a few weeks, many common household items require one's attention. Maintenance person-Jackie Shen focuses on insulating pipes, sealing windows, preventing leaks, etc. Seattle Fire-fighter John Newman speaks about the importance of checking/upgrading smoke alarms and adding carbon monoxide detectors. Officer Patrick Lee addresses self-protection and preventing break-ins.

B. Environment

Fishing With Ladin	Various (6x/week)	KFFV 44.4
Week of 10/1/12	Wildfire Prevention :30	
Week of 10/8/12	Wildfire Prevention :30	
Week of 10/15/12	Wildfire Prevention :30	
Week of 10/22/12	Wildfire Prevention :30	
Week of 10/29/12	Washington Conservation District - Frank Corey, restoring riparian habitat :38	
Week of 11/5/12	Washington Conservation District -Frank Corey, restoring riparian habitat 1:05	
Week of 11/12/12	Washington Conservation District -Frank Corey, restoring riparian habitat :39	
Week of 11/19/12	Washington Conservation District -Frank Corey, restoring riparian habitat 1:00	
Week of 11/26/12	Washington Conservation District -Frank Corey, restoring riparian habitat :38	
Week of 12/3/12	Washington Conservation District -Frank Corey, restoring riparian habitat :21	
Week of 12/10/12	Washington Conservation District -Frank Corey, restoring riparian habitat :42	
Week of 12/17/12	Port of Bellingham- Mike Hogan, Salmon habitat improvement Washington state 1:10	
Week of 12/24/12	Port of Bellingham- Mike Hogan, Salmon habitat improvement Washington state :40	

C. Immigration & Multicultural Community

Actitud Latina

Friday 10/5/12 5:30 pm, repeats midnight & following

Sunday 10:30 am

KFFV 44.2

Duration 27 minutes

Interview with: Office Lawyers Elena Tsiprin and Arturo Reyes

The importance of using a lawyer in order to apply for deferred action bill; the importance of meeting the relevant requirements.

Interview with: Seattle Auto Latino, Carlos Hernandez

Segment covers how important it is to review all documents needed to apply for auto credit

Interview with : Celulares Express

How to handle mobile devices with care without using text messages that cause many accidents - using drive safe technology.

Actitud Latina

Friday 10/26/12 5:30 pm, repeats midnight & following

Sunday 10:30 am

KFFV 44.2

Duration 27 minutes

Community Calendar:

- Gardening without pesticides October 30 Community Center Highlands
- Discussion Forum Seattle Public Utilities 1800 346 9625
- Susan G Komen Puget Sound free mammograms October 30 ,31 1800 756 5437
- Disney on Ice Dare to Dream Hair Donation October 18 to November 06, 2012

Interview with a musical icon, Cuban percussionist Candido Cameron

He reviews his remarkable career and discusses the importance of young people looking for alternatives in life if you wish to be a musician or simply to play a musical instrument.

SMART 911

SMART 911 is a service provided by the King County with 911

70% of 911 of calls are made via cell phones, which do not provide an exact address to emergency responders. This program permits each hh to enter the system and provide personal information such as address, phone number, the number of people living in the house and if they have any illnesses.

Actitud Latina

Friday 11/2/12 5:30 pm, repeats midnight & following

Sunday 10:30 am

KFFV 44.2

Duration 27 minutes

Interview with Latino advocacy Group LLC, Maru Mora Villalpando

How Hispanics can influence political change in the state of Washington, the importance of voting in the elections of 2012.

Interview with Department of Secretary of State, Cristina Laura

The importance of voting for Hispanics; what to do when a person has changed his domicile. Registration Date limitis to vote and where to send or take our vote to be counted.

Immigration & Multicultural Community, cont.

AAT Talk: Holiday Ideas from Food to Decorations **11/18/12** **KFFV 44.3**

Duration 26 minutes

Traditionally during this time of the year, many friends and family have gatherings during this holiday season. Many hosts question how to cook and decorate their home. Guest speaker, Chef Su provides ideas on a special holiday dishes with some Chinese flavor to the dish. Additionally interior designer, Mipo Seto speaks about how to decorate your home on budget and still able give the holiday tradition feel to it.

Actitud Latina **Friday 11/29/12 5:30 pm , repeats midnight & following**
Sunday 10:30 am **KFFV 44.2**

Duration 27 minutes

Interview with Casa Latina, Cariño Barragan and Sergio Gomez

Talking about wage theft, how to avoid it and what to do in case we are suffering from wage theft from our employers. Sergio Gomez discusses how he suffered wage theft from his employer and what steps to take if confronted with this situation.

Actitud Latina **Friday 11/30/12 5:30 pm , repeats midnight & following**
Sunday 10:30 am **KFFV 44.2**

Duration 27 minutes

Interview with Judge Veronica Alicea Galvan

She is the judge in the King county court utilized in cases of minor infractions (civil infractions) for non-English (Spanish) speakers. She discusses what motivated her to become a judge and how to motivate young people to engage with the political positions in our state.

Interview with De Cajon Project, anthropologist Monica Rojas

DE CAJÓN Project is a Seattle-based arts organization dedicated to promoting and educating about the cultural contributions of Peruvians of African descent and which promotes music among children.

AAT Talk: What's Happening in Western Washington **12/2/12** **KFFV 44.3**

Duration 26 minutes

As the year 2012 is coming to end, many new projects, programs and governmental changes will happen in 2013. In this segment we have invited several mayors: first Bellevue Mayor, Conrad Lee comes on the show to speak about what developments are taking place and improving transportation in the city. Second part, Seattle Mayor, Mike McMinn discusses new city polices helping the ethnic groups, programming assistance and new project developments.

There in the Islands **12/15/12** **KFFV 44.4**

Duration 28:30

Don McDiarmid, founder of Hula Records, talks about the founding of Hula Records, in the early years of the record industry in Hawaii, and shares his memories of living in the islands with the pioneers of Hawaiian music. Plus a Hawaiian cooking segment featuring local favorite foods and a young student of the art of Hawaiian cuisine.

Immigration & Multicultural Community, cont.

There in the Islands

12/22/12

KFFV 44.4

Duration 28:30

An interview with Leonard Young, the creator and founder of Leonard Young Ukulele, a highly prized and high end ukulele hand crafted by master builder. Leonard discusses the remarkable history and development of the ukulele, and how and why his custom ukulele business ended up in Boise, Idaho. The Hawaiian cooking segment features yummy local faire.

There in the Islands

12/29/12

KFFV 44.4

Duration 28:30

Chris Kamaka of the famous Kamaka Ukulele Company of Honolulu, Hawaii (founded by his grandfather Samuel Kaiiilii Kamaka in the early 20th century) gives a tour of this fine ukulele factory, and shows how an ukulele is built. The Hawaiian cooking segment features a young student and some classic Asian cooking from Hawaii.

D. Technology

Actitud Latina

Friday 10/5/2012 5:30 pm, repeats midnight & following

Sunday 10:30 am

KFFV 44.2

Duration 27 minutes

Interview with: Office Lawyers Elena Tsiprin and Arturo Reyes

The importance of using a lawyer to apply for deferred action bill; the importance of meeting the relevant requirements.

Interview with: Seattle Auto Latino, Carlos Hernandez

Talking about how important it is to review all documents needed to apply for auto credit

Interview with : Celulares Express

How to handle mobile devices with care without using text messages that cause many accidents - using drive safe technology.

Actitud Latina

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Sunday 10:30 am

KFFV 44.2

Duration 27 minutes

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Technology, cont.

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AAT Talk: New Gadgets and How to Fully Utilize them **12/2312** **KFFV 44.3**

Duration 26 minutes

As many people will be gifted this Christmas with new electronic toys, but many do not know how to use the device to it's the full advantage. Marketing and Tech specialist, Shane Yen, from Amazon.com speaks about the hottest and most common electronics to be received this year. Shane focus on apple products, cellphones, TVs, DVRs and computer related items.

E. Law & Legal

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Sunday 10:30 am	KFFV 44.2

Community Calendar:

- Fall Gardening October 17 Community Center Highlands
- Gardening without pesticides October 30 Community Center Highlands
- Discussion Forum, Seattle Public Utilities 1800 346 9625
- Disney on Ice Dare to Dream Hair Donation October 18 to November 06, 2012

Interview with lawyers Elena Tsiprin and Juan Carlos Mejia

What steps should be taken in the event of an auto accident; how to be prepared and what you will need to have, to know and to do.

Law & Legal, cont.

Actitud Latina **Friday 10/19/12 5:30 pm, repeats midnight & following**
Sunday 10:30 am **KFFV 44.2**

Interview with Everett Police Department, Sergeant Manuel Garcia
Talking about driving laws in the state of Washington and the importance of paying a fine or requesting a court date when you receive a citation (ticket) -- and how to avoid major problems that can develop if tickets or other citations are ignored.

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Actitud Latina **Friday 12/7/12 5:30 pm, repeats midnight & following**
Sunday 10:30 am **KFFV 44.2**

Interview Northwest Detention Center Roundtable, Lawyer Diana E. Moller
Functions performed by this nonprofit organization help people with immigration problems.

Law & Legal, cont.

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Sunday 10:30 am

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F. Education

Actitud Latina
Sunday 10:30 am

Friday 10/19/12 5:30 pm, repeats midnight & following
KFFV 44.2

Interview with Marysville School District, Wendy Massorina Valosin

How the Marysville School District helps ESL students and how parents can help children in school by becoming more involved in school activities.